



**For Immediate Release
January 31, 2017**

**COHV Celebrating Canada's 150 Birthday
Respecting the Environment and Sustainable Trail Development**

Toronto, Ontario - The Canadian Off-Highway Vehicle Distributors Council (COHV) is taking part in Canada's year-long Sesquicentennial Anniversary celebrations with the announcement of a \$150,000.00 sustainable trail development funding program open to provincial ATV/ROV side-by-side and/or off-road motorcycle (ORM) Federations across Canada

The COHV grant contribution for the "Celebrate Canada 150 - Respecting the Environment and Sustainable Trail Development" funding program is up to 70 percent to build or refurbish motorized recreational vehicle trails in each province across Canada.

Projects involving construction, upgrade, renovation or rehabilitation of all-terrain vehicle / off-road motorcycle / ROV side-by-side vehicle trails are eligible. More specifically these projects include:

- New trail construction; Trail upgrade/improvement;
- Bridge and water crossing installation and upgrade;
- Trail signage installation;
- Trail rehabilitation.

This funding program applies to the 2017 calendar year. As such, projects should be "shovel ready" and of a scope and size that can be completed by December 15, 2017 by the successful applicant.

Across Canada trails are stimulating tourism and recreation-related spending. Local trail users and visitors provide direct economic benefits to hotels, restaurants, retailers, gas stations and other businesses as a result of increases in trail activities.

COHV, its member companies and provincial federations want to leave a lasting legacy that will show Canadians we are proud of our accomplishments and what it takes to build an off-highway vehicle (OHV) trail that's both fun and sustainable during Canada's 150 year celebration.

For more information check out: www.cohv.ca.

Respecting the Environment and Sustainable Trail Development



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